



Become a Corporate Member of
The **IRONBRIDGE GORGE MUSEUM TRUST**



Charity Ref. No 503717-R

The spirit of the Industrial Revolution



Anna Brennand Chief Executive of
The Ironbridge Gorge Museum Trust

I feel enormously privileged to be
Chief Executive of one of the largest
independent museums in the world.
The Trust strives to conserve the
internationally significant heritage
assets in our care and to deliver

award-winning learning programmes for people of all ages,
inspiring and engaging them in the world changing story of
Ironbridge.

This is only possible with the generous support of the
many institutions and individuals who share our passion for
Ironbridge and its pivotal role in shaping the world we know
today.

With your support as a Corporate Member we can continue
our vital charitable work of heritage conservation and
education and inspire the next generation.

Front cover Blists Hill Victorian Town



Cast Iron Bridge near Coalbrookdale by William Williams, 1777 (IGMT)

The Birthplace of the Industrial Revolution

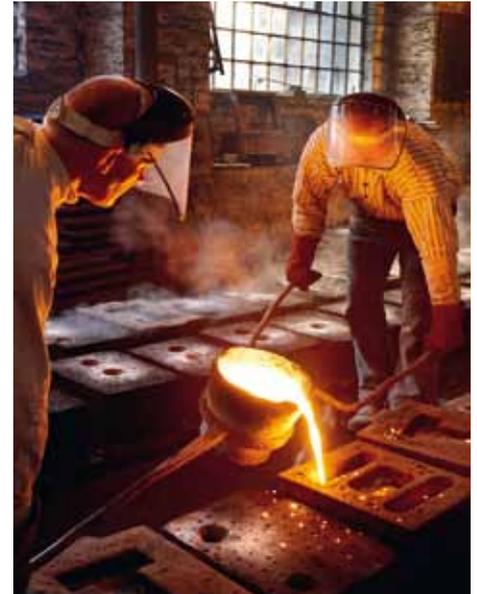
Almost every company in the world can trace its roots back to the innovations that were developed in the Ironbridge Gorge, now known as the Birthplace of Industry.

When Abraham Darby I perfected a method to smelt iron with coke rather than charcoal in 1709 in order to make cooking pots more efficiently, few could have realised the world changing consequences of this discovery. This new technology, that arguably started the Industrial Revolution, gave way to countless world firsts being developed within the Gorge; the first iron wheels and rails, the first iron bridge, the first steam powered locomotive and the world's first iron boat to name but a few.

The story was not just of iron, as a thriving ceramics industry also developed within the Gorge. Coalport China Works produced fine ceramics for European royalty as well as the emerging middle classes; Jackfield was the world centre of the decorative tile industry; and Broseley had a thriving clay tobacco pipe industry.

Products from the Gorge were shipped to the four corners of the Empire, all of which helped to establish Coalbrookdale as one of the most important industrial powerhouses of the world.

With your help, as a Corporate Member or Corporate Patron, the Ironbridge Gorge Museum Trust can protect and share this precious heritage.



Iron casting demonstration at Blists Hill Victorian Town

Corporate Membership

Bonus Access!

If you recommend another company to join our Corporate Membership scheme and they join up, you will be rewarded with 1 additional free museum pass for one year! The new member will need to quote your recommendation when joining for this to apply.

Reward your staff and help protect the heritage of the Industrial Revolution

Corporate Members receive a specific number of annual passes that offer FREE daytime entry to the 10 award-winning Ironbridge Gorge Museums for their staff and clients. Each ticket is transferable, meaning different users can visit throughout the year.

The passes also permit free access to our popular Christmas Weekends at Blists Hill Victorian Town and Corporate Membership entitles you to a set number of discounted tickets for our evening events such as Ghostly Gaslight and Fireworks Night.



How to become a Corporate Member

Complete the application form below and return it to: Freepost TF307, The Fundraising Department, Ironbridge Gorge Museum Trust, Coach Road, Coalbrookdale, Telford, Shropshire TF8 7DQ

Company details

Company Name

Company contact and position

Company address

..... Postcode

Telephone No. Email address

Membership Prices

Corporate Membership to include 5 Museum Passes - £280 per annum*. Additional Passes are available at £50 each.

We would like to include Museum Passes in our Membership Package.

***10 Museum Passes are available at £480 and 2 Museum Passes are available at £150**

Payment details

If you require an invoice to make payment, please get in touch and we can forward one to you.

Please complete one of the following payment options:

1. I enclose a cheque for £ made payable to the Ironbridge Gorge Museum Trust Limited
2. Please charge my credit/debit card the sum of £

tick a box Visa MasterCard Maestro AMEX

Card Number

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Expiry date

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 Issue Number *if shown*

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 Security Number *last 3 digits on reverse*

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Cardholder name

Billing Address (if different from previous page)
.....
..... Postcode

3. Direct Debit Declaration

I wish to make a regular annual payment of £ by Direct Debit starting on the / / If donating by Direct Debit please complete the Direct Debit Instruction included here and return with this completed form to the Freepost address.

If you are also interested in becoming a Corporate Patron, please tick here and a member of our fundraising department will contact you.

How did you hear about our Corporate Membership? If referred by a current member, please provide their name:
.....

Data Protection

To be amongst the first to hear about any relevant news and developments regarding the museums by mail or email, please tick here

We like to thank and recognise our Corporate Members in publications and online; if you would like to be recognised publicly please tick here

We promise not to share your details with any third party and you can opt out at any time. Please contact fundraising.manager@ironbridge.org.uk



Instruction to your bank or building society to pay by Direct Debit



Please fill in the whole form using a ball point pen and send to:
The Ironbridge Gorge Museum Trust Ltd, Coalbrookdale, Telford, Shrops, TF8 7DQ
Name and full postal address of your bank or building society

To: The Manager	Bank/building society
Address	
Postcode	

Name(s) of account holder(s)

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Bank/building society account number

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Branch sort code

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Service user number

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Reference (for The Ironbridge Gorge Museum Trust Limited use only)

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FOR The Ironbridge Gorge Museum Trust Limited OFFICIAL USE ONLY
This is not part of the instruction to your bank or building society.

Instruction to your bank or building society. Please pay The Ironbridge Gorge Museum Trust Limited Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with The Ironbridge Gorge Museum Trust Limited and, if so, details will be passed electronically to my bank/building society.

Signature(s)

Date

DDI7



Banks and building societies may not accept Direct Debit Instructions for some types of account.

This Guarantee should be detached and retained by the payer.

The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit The Ironbridge Gorge Museum Trust Limited will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request The Ironbridge Gorge Museum Trust Limited to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit, by The Ironbridge Gorge Museum Trust Limited or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
 - If you receive a refund you are not entitled to, you must pay it back when The Ironbridge Gorge Museum Trust Limited asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

Corporate Membership

Discounted venue hire for conferences and events

Corporate Membership entitles you to up to 40% off daytime venue hire for our unique and professionally run conference and events facilities.

With 6 different spaces, we can accommodate anything from a small board meeting or training event to conferences for 200.

Terms and Conditions apply.



Corporate Membership

Benefits of being a Corporate Member

- A specific number of Admission Passes for staff to use all year
- Up to 40% discount off daytime venue hire (terms and conditions apply)
- Invitation to Networking Events
- Regular Museum e-newsletter
- Certificate of Corporate Support
- Logo on Ironbridge website – www.ironbridge.org.uk – with links to your homepage
- 10% discount off Museum special event tickets
- 10% discount off entry at Ironbridge Gorge Museum's annual Golf Day
- Priority advertising in marketing opportunities
- 10% discount in Museum gift shops, rising to 20% in November and December

Corporate Membership price

£280 per year including 5 Museum Passes

Additional tickets are available at £50 each

Different ticket packages are available to meet the exact requirements of your company. For example a 10 ticket option is available at £480 per year or for smaller companies 2 tickets are available for just £150 per year.

All terms & conditions on Corporate Membership can be found online at www.ironbridge.org.uk/support-us

Corporate Patrons

Partnership Working

If your organisation would like to work more closely with the Ironbridge Gorge Museum Trust or if you wish to make a larger gift, either as a cash donation or a gift in kind, worth over £1,000 per annum, your company will be honoured as a Corporate Patron.

Benefits to Corporate Patron's include the Corporate Membership benefits with 5 Museum Passes, plus;

- Invitations to exclusive events such as behind the scenes tours
- Public acknowledgment on our Patron's Board and in our Annual Review
- Subscription to our quarterly magazine IQ

To discuss Corporate Membership or Corporate Patronage with the Ironbridge Gorge Museum Trust please contact our Fundraising Manager on 01952 435900 or email fundraising.manager@ironbridge.org.uk

With your help, as a Corporate Member or Patron, we can protect the heritage of the Industrial Revolution and inspire the next generation of entrepreneurs, innovators, historians and artists.

How your Membership fee will help our charity

Whilst visitor income contributes towards the operational costs of the museums, our extensive portfolio of 36 historic monuments and listed buildings is in constant need of costly specialised care and conservation. The Museum recently spent over £75,000 to repoint a single Bottle Kiln at Coalport China Museum and the costs to protect and conserve Bedlam Furnaces will approach £1 million.



Learning about Victorian life at Blists Hill Victorian Town

The deterioration of any of these industrial landmarks would leave a huge gap in the world's understanding of the Industrial Revolution and its cultural significance.

With your help we can ensure that this rich heritage is protected and continues to inspire the 70,000 students who take part in educational workshops and activities every year and the hundreds of thousands of visitors who come to discover how this small corner of Shropshire changed the world for ever.

Join us now and help us keep alive the spirit of the Industrial Revolution.